



October 18, 2017

Mr. Scott Hutton
Secretary General (Acting)
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

**Re: CRTC Application by Pelmorex Communications Inc.
Broadcasting Notice of Consultation 2017-365**

Dear Mr. Hutton:

I am writing on behalf of the Canadian Association of Road Safety Professionals (CARSP) regarding the above referenced application by the Weather Network to remain as part of the basic television cable tier for the next seven years.

CARSP is an association of a broad range of Canadian road safety professionals, with common objectives. The Association includes government representatives, private engineers, researchers, university faculty, and students. The Association promotes evidence based solutions and countermeasures to various road safety risks and is involved in knowledge dissemination and public awareness programs to help achieve Canada's Road Safety Vision of having the safest roads in the world.

Weather and road condition information are basic safety tools for Canadians as they plan and undertake motor vehicle trips in all seasons in the different regions across the country. Many safety publications specifically request travelers to plan their route with the upcoming weather in mind. Alternatives include not traveling, altering their schedule or modifying their route, or choosing a different mode of transportation based on the most accurate and up-to-date information.

The more available the weather information is and the easier it is to access the more likely Canadians are to use the information to safely plan their trips and drive safely. Continuing to provide the information on basic television cable will make this key information more easily accessible to more Canadians in a timely fashion. If the information were available only on a specialty channel, it would likely be less available to Canadians.

Thus, we suggest that motor vehicle travel in Canada would be enhanced by keeping accurate and up-to-date weather and road condition information as accessible as possible on basic cable. At the same time, we hope that the Weather Network would consider running safe driving message spots on the channel as it has done in the past. These messages are readily available from our members or from federal, provincial, or local government organizations.

Thank you in advance for considering CARSP's views on this matter.

Best Regards,

A handwritten signature in black ink that reads "Jennifer Kroeker-Hall". The signature is fluid and cursive, with the first name being the most prominent.

Jennifer Kroeker-Hall, President
Canadian Association of Road Safety Professionals

C.C. Kurt Eby
Pelmorex Weather Networks (Television) Inc.
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