



LUMCO

LARGE URBAN MAYORS' CAUCUS OF ONTARIO

Date: November 16, 2017
To: Canadian Radio-television and Telecommunications Commission
Fax: 819-994-0218
From: Members of MARCO/LUMCO
Subject: Support for The Weather Network Licence
Application 2017-0586-5; Consultation #2017-365

Please find attached a letter of support on behalf of the members of MARCO/LUMCO.

If you have any concerns with the transmission, please contact Stevie Natolochny, Executive Assistant to Chair Seiling, at 519-575-4007.

Ajax Barrie Brampton Brantford Burlington Cambridge Chatham-Kent Durham Region Greater Sudbury Guelph Halton Region Hamilton Kingston Kitchener London Markham Milton Mississauga Muskoka District Niagara Region Oakville Oshawa Ottawa Peel Region Richmond Hill St. Catharines Thunder Bay Toronto Vaughan Waterloo Waterloo Region Whitby Windsor York Region

LUMCO: 2 Wellington St. W., Brampton ON L6Y 4R2
Phone: 905-874-2600 Email: MayorJeffrey@brampton.ca

MARCO: 150 Frederick St., 1st Floor, Kitchener ON N2G 4J3
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November 17, 2017

Canadian Radio-television and Telecommunications Commission
Ottawa ON
K1A 0N2

Re: The Weather Network Licence - Application 2017-0586-5/Consultation #2017-365

At a joint meeting held on November 3, 2017, the members of MARCO/LUMCO approved the following motion:

Whereas the Canadian Radio-television and Telecommunications Commission (CRTC) is currently reviewing the broadcasting licence of The Weather Network,

Whereas municipalities are dealing with more frequent extreme weather events and the need to adapt to climate change,

Whereas an informed public is vital in terms of preparing for and responding to weather emergencies,

Whereas The Weather Network is one of the main sources of alerts to the public for severe weather watches and warnings,

Whereas moving The Weather Network to more expensive program packages will make it less likely that subscribers will have access to it, and

Whereas Pelmorex (the owner of the Weather Network) has been a leader and key infrastructure provider of Canada's public alerting systems for many years,

Therefore be it resolved that MARCO/LUMCO inform the Canadian Radio-television and Telecommunications Commission of its support for the renewal of The Weather Network broadcasting licence as part of the basic television service.

Sincerely,

Linda Jeffrey
Chair LUMCO
Mayor City of Brampton

Ken Seiling
Chair MARCO
Regional Chair, Region of Waterloo

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