



Mr. Scott Hutton
Acting Secretary General, Corporate Services and Operations
Canadian Radio-television and Telecommunications Commission
OTTAWA ONTARIO K1A 0N2

NOV 17 2017

**Letter of Support in CRTC TNC 2017-365,
reference number 2017-0586-5 (Pelmorex, The Weather Network)**

The Government of the Northwest Territories (GNWT) is writing to support a license renewal application by Pelmorex ("The Weather Network"), application number 2017-0586-5 in the above referenced Consultation, to remain on the Basic Television Service.

Factual information about the weather is important across Canada, and of special importance to Northwest Territories' (NWT) residents, businesses and visitors, where lives may depend on it. Northerners use the Weather Network services to help them plan their day and make key business decisions that may rely on timely, current information available in multiple, convenient formats. Although technology trends are changing, having access to the Weather Network and the important information and alerts it provides, via basic television service, is both a trusted and affordable way for people to get the information they need. This is especially true for those people who are not technology-savvy, or are unable to afford pricier cable or satellite TV packages for accessing this information.

Emergency alerts, in particular, are important public safety tools that Northerners in all 33 NWT communities rely on. NWT Alert Ready is a service based on the national public alerting system which allows provinces and territories to issue public alerts through broadcasters and cell phone providers in our areas. NWT Alert Ready is being developed to provide public alerts and direction to NWT residents during emergencies and disasters. This territorial alerting system is part of a national public alerting system hosted and maintained on the Pelmorex Communications Inc. (Pelmorex) Alert Ready platform (National Alert Aggregation and Dissemination System). The Pelmorex system collects public safety messages from authorized government authorities (including the NWT) and distributes those messages by satellite and through the internet to broadcasting undertakings such as radio and television stations, cable and satellite TV companies and other last mile distributors. There is no charge by Pelmorex for these services.

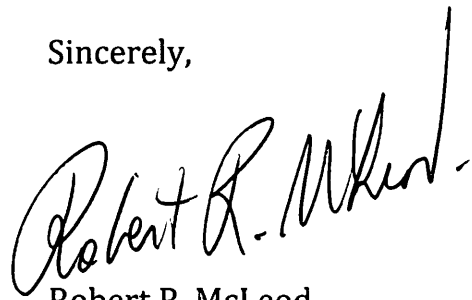
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The GNWT believes that The Weather Network service contributes in an exceptional way to achieving the objectives of the *Broadcasting Act*, which include:

- Reflecting Canadian attitudes, opinions, ideas, values and artistic creativity;
- Contributing to original, Canadian programming; and
- Safeguarding, enriching and strengthening the cultural, political, social and economic fabric of Canada.

The GNWT fully supports Pelmorex's application to remain on the Basic Television Service.

Sincerely,

A handwritten signature in black ink, appearing to read "Robert R. McLeod". The signature is written in a cursive style with a long, vertical flourish extending upwards from the end.

Robert R. McLeod
Premier

c. Honourable Jackson Lafferty
Speaker of the Legislative Assembly

Mr. Kevin Eby
Directory Regulatory and Government Relations
Pelmorex

Mr. Gary Bohnet
Principal Secretary
Premier's Office

Mr. Tim Mercer
Clerk of the Legislative Assembly
Northwest Territories

Mr. Kevin Brezinski
Director, Public Safety
Municipal and Community Affairs