



Working for Municipalities

ONTARIO GOOD ROADS ASSOCIATION

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October 20, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC #2017-365;
Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather
Network/MétéoMédia**

Dear Sir/Mdm:

The Ontario Good Roads Association (OGRA) is a non-profit association with a mandate to represent the transportation and public works interests of municipalities through advocacy, consultation, training and the delivery of identified services.

I am writing today in support of The Weather Network's application to remain on the basic television service for the next seven years. There are many reasons why The Weather Network's presence on the basic television service is essential for our organization and our members.

- No local TV or radio news delivers weather information around the clock, making it available whenever Canadians need it. That is why it important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.
- Our members turn to The Weather Network for the latest information on active weather situations so we can keep our roads stay.
- The Weather Network has responsibilities to provide critical information to Canadians that other television channels do not. It's coverage of issues related to climate change, in particular, will only become increasingly important.
- The Weather Network makes an invaluable contribution to the safety of Canadians by operating the backbone infrastructure of the national emergency alerting system.
- The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like ours [explain].

OGRA sincerely hopes that you will look favourably upon this application and continue to allow the Weather Network to remain on basic television service for the next seven years.

Yours truly,

A handwritten signature in black ink, appearing to read "J. W. Tiernay", is enclosed within a large, hand-drawn oval. The signature is fluid and cursive.

J. W. Tiernay
Executive Director

CC. The Weather Network (Pelmorex)