



November 30, 2017

Mr. Chris Seidl
Secretary General (Acting)
Canadian Radio-television and Telecommunications Commission
Ottawa Ontario K1A 0N2

Dear Mr. Seidl,

Re: Broadcasting Notice of Consultation CRTC 2017-365; Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the license of The Weather Network/MétéoMédia.

1. Channel Zero is the owner of the independent television station CHCH-TV, Hamilton and the specialty networks; Rewind and Silver Screen Classics.
2. We are a proudly Canadian, independent media company that has reinvigorated Hamilton's only conventional television station by re-introducing meaningful, independent local news and information programming in a market that is frequently overshadowed and underserved by larger stations in the GTA.
3. We support The Weather Network's application to remain on the basic television service for the next seven years and their continued operation of the NAAD System under the auspices of their broadcasting license.
4. As television broadcasters, we have been very involved with Pelmorex, and industry groups, on matters related to public alerting. CHCH-TV was one of the first, and only, television broadcasters to voluntarily participate during the early stages of public alerting, well before the Commission issued its Order for all TV and radio broadcasters to connect to the NAAD System.
5. In our view it is helpful that a company such as Pelmorex, which is involved in the industry, operates alerting under Commission oversight. We have found Pelmorex to always be responsive to broadcaster needs. This ensures a broadcaster friendly system, responsive to broadcaster needs as well as those of the governments that issue the alerts.
6. Pelmorex is also to be commended for their initiative and leadership in provisioning a centralized text-to-speech capability within the NAAD System. This is perfect example of an engaged alerting system operator addressing our industry's needs.
7. We thank the Commission for this opportunity to support Pelmorex and the excellent work that they have undertaken on behalf of the entire television industry.

Sincerely,

C.J. (Cal) Millar, President
Channel Zero Inc.

CC: regulatory@pelmorex.com



PO Box 6143, Station A
Toronto, ON M5W 1P6
T: 416.492.1595
F: 416.492.9539