

Oct 20, 2017

Canadian Radio-television and  
Telecommunications Commission  
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC #2017-365; Application #2017-0586-5 by  
Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia**

Dear Sirs,

I support The Weather Network's application to remain on the basic television service for the next seven years. Although their weather information is also available via phone apps or their web site, many people still rely on television to get detailed weather forecasts for their area. Up until about a year ago one could count on CBC - The National, for a good regional forecast on television but sadly they dropped that. As a result the service provided by The Weather Network has become even more important to those wanting or needing weather information, with the added benefit of 24/7 coverage. This can be especially important for severe weather.

In addition to providing forecasts, The Weather Network broadcasts much interesting weather and climate related news and documentary material that helps inform the viewing public about important weather-related issues. From my perspective as a member of a university department training atmospheric scientists it is important that reports on weather and climate issues are readily available to interest and educate the public, and especially children, on these matters.

It is important to note that The Weather Network does produce its own forecasts, based on their forecasters evaluations of output from a range of models, from Canada, USA and Europe (ECMWF), plus their radar extrapolation procedures for precipitation, including start/stop times. These are independent forecasts and it is very helpful to have these in addition to those from Environment Canada.

Sincerely,



Peter Taylor, Professor of Atmospheric Science,  
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