



December 1, 2017

Mr. Scott Hutton
Secretary General (Acting)
Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

Re: Broadcasting Notice of Consultation CRTC 2017-365; Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia

1. The Canadian Automobile Association (CAA) is a federation of eight Clubs providing more than 6 million members with exceptional emergency roadside service complete automotive and travel services, member savings and comprehensive insurance services. CAA also advocates on issues of concern to its Members, including road safety, the environment, mobility, infrastructure and consumer protection.
2. The CAA is pleased to support The Weather Network's broadcasting licence renewal and application to remain on the basic television service until 2025.
3. As a federation of eight clubs serving Canadians coast to coast we and our member clubs have worked with The Weather Network and MétéoMédia, both to provide and receive road and weather information important to the safety of road travelers throughout Canada.
4. In particular, CAA supports The Weather Network and MétéoMédia's efforts in providing important local road-weather conditions to over 1,000 communities across Canada. Through its television services, The Weather Network and MétéoMédia create and broadcast almost 400 different road-weather maps covering more than 800 separate roads and highways across Canada. The maps, serving communities predominately outside of large urban areas, are constantly being updated, often several times an hour.
5. This information is critical to promoting road safety, especially in rural areas not well served by other broadcasting outlets. Roads and highways outside of large urban communities can be the most hazardous, especially in winter. The Weather Network and MétéoMédia's ability to broadcast road conditions for these roads is an important public safety service that should be available to all basic television service subscribers.



6. On behalf of our over six million members, all of whom are Canadian drivers who face the sometimes uncertain and even potentially unsafe conditions on our roads caused by Canadian weather, we support The Weather Network and MétéoMédia's broadcasting renewal application, as a means to promoting road safety in Canada.

Sincerely

A handwritten signature in black ink, appearing to read 'J Walker', written over a light blue horizontal line.

Jeff Walker
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