



DRUMHELLER

OFFICE OF THE MAYOR



December 4, 2017

CRTC
Application #2017-0586-5
Consultation #2017-365
Fax: 819-994-0218

RE: The Weather Network is Valuable to Drumheller

On behalf of the Town of Drumheller, I am pleased to write this letter supporting The Weather Network's program to remain on the basic television service available to all subscribers. This program should not be moved to more expensive TV packages for the following reasons:

- Severe weather alerts, relevant weather news and forecasts gives the residents of our community continuous weather conditions which is important when applying it to peoples' lives and the affect that weather conditions may have on them. With people working or active at all hours of the day, having the opportunity to turn to the Weather Network channel throughout the day is important.
- Not only, does the Weather Network provide local weather, it covers national and regional weather of interest, as well as topics of safety, lifestyle, health, travel, business and more. Residents, particularly our seniors, who struggle with meeting their monthly bill payments are able to find valuable information on the Weather Network at the current affordable price for basic television service.
- The value of the Weather Network's broadcasting of Environment's messaging of weather alerts cannot be understated. Drumheller, being a small community in a rural area, relies on this messaging to alert our residents to possible dangers of severe weather. It gives our residents an opportunity to prepare and protect for the impact.

I sincerely hope that the Weather Network will remain as part of the basic package for television service and a favorable decision will result.

Yours truly,

Heather Colberg,
Mayor

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