



**ACCESSIBLE MEDIA INC.**

AMI-audio | AMI-tv | AMI-télé

December 1, 2017

Secretary General

CRTC

Ottawa, ON

K1A 0N2

**Re: License renewal application by Pelmorex Weather Networks (Television) Inc. (2017-0586-5)**

Accessible Media Inc. (AMI) fully supports the renewal of the broadcast license for Pelmorex Weather Networks (Television) Inc.

AMI has been working collaboratively with Pelmorex Weather Networks since 2012. Together, our organizations have delivered countless accessible weather broadcasts to the blind and partially sighted community.

In addition to providing regional weather updates to AMI's audience, Pelmorex Weather Networks (The Weather Network) was interested in learning how to make their broadcasts more accessible to people who are blind or partially sighted. AMI's described video experts hosted a workshop at the TWN office where presenters learned about the art of integrated described video and how changing their delivery ever so slightly could create a more accessible and inclusive experience. This truly demonstrated The Weather Network's willingness and interest in making their broadcasts more accessible to the blind and partially sighted community.

AMI also notes Pelmorex's efforts to provide localized audio weather reports simultaneously as it broadcasts local text and graphical weather information. It is a significant challenge to create hundreds of audio files on-the-fly and deliver them in parallel with

the visual text to better serve blind and partially sighted viewers. Pelmorex should be recognized for its efforts and AMI looks forward to working with Pelmorex to refine and enhance this service offering.

AMI believes that Pelmorex Weather Networks (Television) Inc. is an essential service for Canadians of all abilities and should be continued and supported.

Sincerely,

A handwritten signature in black ink, appearing to read "David Errington". The signature is fluid and cursive, with the first name "David" being more prominent than the last name "Errington".

David Errington  
President and CEO  
Accessible Media Inc.