

October 24, 2017

Canadian Radio-television and  
Telecommunications Commission  
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC 2017-365 and Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the license of The Weather Network/MétéoMédia**

Established in 1982, the Calgary Food Bank is a charitable, non-profit organization dedicated to gathering and distributing quality emergency food to those in need, plus provide public awareness for conditions that lead to food insecurity.

Please accept this letter as support from the Calgary Food Bank for the application to have The Weather Network remain on the basic television service for the next seven years.

The Weather Network's presence on the basic television service is essential for our organization and our clients, 60% of which are families. We rely on The Weather Network every day to help us plan whether or not to bundle our children for school to the road conditions during a winter storm that may affect the school buses.

No local TV or radio news delivers weather information around the clock, making it available whenever Calgarians need it. In the case of the clients at the Calgary Food Bank, working parents are relying on public transportation and therefore depend on knowing the weather conditions. That is why it important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.

Calgary and area has also experienced weather disasters such as the Floods in 2013. The Weather Network helped to alert citizens and update the community, an invaluable contribution to the safety of Calgarians.

We support the invaluable contributions of The Weather Network and therefore ask that the CRTC approve Pelmorex Weather Networks Inc. application to renew the license of The Weather Network/MétéoMédia.

Thank you for the opportunity to provide these comments. A copy of this intervention has been sent to the applicant.

Yours truly,

James McAra  
CEO  
Calgary Food Bank