

From: ["Tina Saryeddine" <tsaryeddine@cafc.ca>](mailto:tsaryeddine@cafc.ca)

To: ["Kurt Eby" <keby@pelmorex.com>](mailto:keby@pelmorex.com)

Date: 12/8/2017 6:55:34 PM

Subject: Support from CAFC posted

Dear Mr. Eby,

The following intervention was posted this evening on the services.crtc.gc.ca website.

Thank you,

Tina.

December 8, 2017

Canadian Radio-television and  
Telecommunications Commission  
Ottawa Ontario K1A 0N2

Re: Broadcasting Notice of Consultation CRTC 2017-365; Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia

1. Founded in 1909, the Canadian Association of Fire Chiefs (CAFC) is an independent, non-profit organization representing approximately 3,500 fire departments across Canada. The primary mission of CAFC is to promote the highest standard of public safety in an ever changing and increasingly complex world to ensure the protection of the public through leadership, advocacy and active collaboration with key stakeholders.
2. We are intervening in this proceeding to express our clear support for The Weather Network's application to remain on the basic television service for the next seven years. This service makes an essential contribution to public safety in Canada through its weather and safety programming and by operating the infrastructure of the national emergency alerting system at no extra cost to Canadians.
3. Canadian communities, regardless of location, face the potential of experiencing a serious threat-to-life incident, whether naturally-occurring or man-made. Local Fire Departments are almost always the first emergency response organization on the scene. Forest fires requiring evacuation, floods, incidents involving hazardous materials such as train derailments, industrial fires and factor explosions, and passenger vehicle collisions are among the many types of incidents that can occur anywhere, at any time.
4. All efforts to reduce these incidents or their severity are critical contributors to public safety. The accurate road safety information and weather news provided to all Canadians by The Weather Network helps reduce the incidence and impact of some of the emergencies that Fire Departments address. Emergency alerts also help Canadians prepare for pending situations, by instructing them to evacuate, avoiding specific areas, or take shelter, which also mitigates the negative impact, saves lives and property.
5. In many communities across Canada The Weather Network and MétéoMédia are the only source of local weather information. Emergency response strategies must account for weather conditions and The Weather Network is a valuable planning tool in this regard, particularly in smaller communities. If The Weather Network is removed from the basic television service, more citizens would be put in harm's way and many emergency responders would lose an essential resource.
6. The Canadian Association of Fire Chiefs considers The Weather Network and MétéoMédia essential public services that should continue to be made available to all Canadians on the basic television service going forward.
7. Thank you for the opportunity to express our views

Yours Truly,

Tina Saryeddine, PhD, MHA, CHE  
Executive Director

Cc. regulatory@pelmorex.com

**Tina Saryeddine, PhD, MHA, CHE**  
Executive Director/Directrice générale

12/14/2017

**CANADIAN ASSOCIATION OF FIRE CHIEFS (CAFC)**

**ASSOCIATION CANADIENNE DES CHEFS DE POMPIERS (ACCP)**

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