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Canadian Radio-television and
Telecommunications Commission (CRTC)

Re: Weather Network Broadcast License (application #2017-0586-5; Consultation number: 2017-365)

We are writing this letter in support of Pelmorex Corporation's The Weather Network broadcasting license for distribution on the basic television package. Having this valuable resource on the basic television service means it will be available for all Canadians, especially when adverse and hazardous conditions occur. The Weather Network is a critical component of the National Alert Aggregation and Dissemination System by operating Canada's National Public Alert System infrastructure as part of our CRTC broadcasting licence. This allows emergency management officials to distribute alerts instantly and without charge to the public through radio and television broadcasters, as well as cable and satellite distributors across Canada.

The Weather Network is also a unique provider of local weather forecasts and public weather hazards service that focuses on providing the essential and most-frequently updated weather, environmental and safety information, in both official languages. This is critical for the safety of all Canadians. These forecasts are developed by a staff of 40 meteorologists and 60 technologists, thereby contributing to Canada's employment sector in the meteorology, broadcasting, and technology fields. They have also partnered with various Canadian universities in research projects that are important to sustain state-of-the-art research in Canada and provide students with the experience they require.

All of these assets demonstrate how their service contributes to the safeguard of Canada's social and economic sectors as well as providing original Canadian programming, key components of CRTC requirements. The CRTC has found The Weather Network to make an exceptional contribution in the past, and in our opinion, it continues to do so.

If you require further correspondence, feel free to do so at any time.

Sincerely,

A handwritten signature in blue ink that reads "Ronald Stewart". The signature is written in a cursive style with a large initial "R" and a long horizontal stroke at the end.

Dr. Ronald Stewart

A handwritten signature in blue ink that reads "John Hanesiak". The signature is written in a cursive style with a large initial "J" and a long horizontal stroke at the end.

Dr. John Hanesiak