



October 24, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

Re: Broadcasting Notice of Consultation CRTC 2017-365 Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia

Make-A-Wish® Southern Alberta is a charitable organization that grants the wishes of children with life threatening medical conditions. Our reach for youth within the community is everything in Alberta south of Red Deer.

We support The Weather Network's application to remain on the basic television service for the next seven years. There are many reasons why The Weather Network's presence on the basic television service is essential for our organization and/or our constituents/members.

We rely on The Weather Network in Calgary every day to help us plan everything from: how to dress ourselves and our family for the weather conditions; whether to wear sunscreen or take an umbrella; and how to safely plan our travels based on road conditions. We have an event that relies on up to date local forecasting regarding the health and safety of our participants. Rope for Hope is a rappelling event. We are required to regularly check wind speed and storm warnings/ national emergency alerting system. throughout the days of the event.

No local TV or radio news delivers weather information around the clock, making it available whenever Canadians need it. That is why it important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.

Information such as UV indexes, humidity levels, pollen counts, and air quality reports help Canadians and organizations plan their days and events. This affects our wish children when they are preparing for their day depending on their treatment and recovery needs. The Weather Network is a valuable public service that keeps us safe and prepared in an ever-changing climate around the clock above and beyond what other broadcasters do to assist organizations like ours, as stated above.

Any questions please do not hesitate to call (403) 228 3666 ext. 6132.

Thank you for your time and consideration,

April Cote
Manager, Events & volunteers
Make-A-Wish® Southern Alberta

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