



Justice and
Public Safety

Justice et
Sécurité publique



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October 23, 2017

Mr. Scott Hutton
Secretary General (Acting)
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario
K1A 0N2

Dear Mr. Hutton,

**Re: Broadcasting Notice of Consultation CRTC 2017-365; CRTC Application #2017-0586-5
by Pelmorex Weather Networks (Television) Inc.**

Please accept this correspondence in response to the call for consultation regarding the above-noted CRTC file as it relates to the Pelmorex Communications Inc. application for licence renewal.

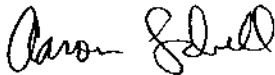
1. As Director responsible for the Prince Edward Island Emergency Measures Organization, I support the licence renewal application by Pelmorex Communications Inc. and the continued mandatory distribution of The Weather Network and MeteoMedia on the basic cable or satellite service.
2. The National Alerting Aggregation and Dissemination (NAAD) system provides a valuable core system for distributing emergency public alerts to Canadian broadcasters and last mile distributors by Provincial and Territorial Emergency Management Offices. Enhancements related to the introduction of text to speech functionality and the preparation to enter into public alerting through wireless technologies have been of significant value. The partnership and responsiveness of Pelmorex Communications Inc. working with emergency management officials in Prince Edward Island has been an asset in capabilities to alert and prepare citizens for all nature of emergencies.

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3. For the benefit of facilitating the public alerting messages to residents and visitors of Prince Edward Island and assuring with full certainty the Pelmorex Communications Inc. NAAD continues to contribute to this important public service, I encourage the Commission to approve both the extension of the licence renewal and the mandatory carriage order on basic service.
4. The benefits of the NAAD and its contribution to the National Public Alerting initiative underway by Federal, Territorial and Provincial governments will be fully realized when the participation of all Canadian broadcasters and last mile distributors is affirmed. The assurance that broadcasters and distributors in Prince Edward Island and, in fact, across Canada are active participants playing a valuable role in distribution of alerting messages which contribute to keeping Canadians safe will provide a true public service we all can be proud to be a part of.

I trust this correspondence will be recorded in support of the Licence renewal application by Pelmorex Communications Inc. A copy of this letter has been copied to Mr. Paul Temple, Sr. Vice President of Regulatory and Strategic Affairs. Should it be beneficial to your deliberations, we would be available to appear at the hearing related to your file, CRTC #2017-0586-5.

With Kind Regards,



Aaron Campbell
Director, Public Safety Division

cc Mr. Paul Temple
ptemple@pelmorex.com
Pelmorex Communications Inc.