

October 19, 2017

File: VI-318

Mr. Claude Doucet
Secretary General (Acting)
CRTC
Ottawa, ON K1A 0N2

RE: Licence renewal for The Weather Network and MétéoMédia
Broadcasting Notice of Consultation CRTC 2017-365
Application #2017-0596-5 by Pelmorex Communications Inc.

Dear Mr. Doucet,

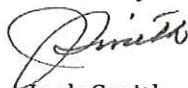
The Canada Safety Council (CSC) is Canada's national, not-for-profit, knowledge-based safety organization. Please visit our Web site to see the scope and importance of our work (canadasafetycouncil.org). We feel the work of Pelmorex's Weather Channel is of significant importance to all Canadians. It provides an early warning public safety opportunity for citizens to "batten down the hatches" in severe weather. It also provides a wide array of important safety related messages through its programming, through its National Aggregation and Dissemination System which shares threat-to-life emergency messages with TV and radio broadcasters, and through their upcoming connection in 2018 to all wireless providers which will provide the opportunity to distribute these safety messages directly to smartphones. Were these messages not available, it could result in unexpected tragedy. The Weather Network must not be removed from basic services to ensure that all Canadians, including those in low-income situations, are equally protected by advance weather warning information.

We view The Weather Network as an important Canadian source of public information on safety related environmental issues. We support their application for renewal. In our opinion, a fully informed public is crucial for safety reasons. Such unavailability of service can cause critical safety information to be missed.

We sincerely hope you will give favourable consideration to the application.

We are sending Mr. Paul Temple, Senior Vice President, Regulatory and Strategic Affairs, Pelmorex Media Inc. a copy of this letter.

Sincerely,



Jack Smith
President
Canada Safety Council

c.c. Mr. Paul Temple