



# Thompson-Nicola Regional District

THE REGION OF BC'S BEST



Department: Board Chair

October 13, 2017

Canadian Radio-television  
and Telecommunications Commission  
Ottawa Ontario K1A 0N2

## SUBMITTED ONLINE

Dear Sir or Madam:

**RE: Broadcasting Notice of Consultation CRTC #2017-365 Application #2017-0596-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia**

At its October 12, 2017 regular meeting, the Board of Directors of the Thompson-Nicola Regional District passed a resolution supporting The Weather Network's application to remain on the basic television service for the next seven years.

There are many reasons why The Weather Network's presence on the basic television service is essential for our organization and the residents of our region.

- Many individuals use The Weather Network every day to help us plan everything from: how to dress ourselves and our family for the weather conditions; whether or not to wear sunscreen or take an umbrella; and how to safely plan our travels based on road conditions.
- Information such as UV indexes, humidity levels, pollen counts and air quality reports help our local residents, businesses, and organizations plan their days and events.
- No local TV or radio news delivers weather information around the clock, so that it is available whenever people need it. That is why it important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.
- The Weather Network provides up to date information related to active weather situations so we can stay safe.
- The Weather Network has responsibilities to provide critical information to Canadians that other television channels do not. It's coverage of issues related to climate change, in particular, will only become increasingly important.
- The Weather Network makes an invaluable contribution to the safety of our residents by operating the backbone infrastructure of the national emergency alerting system.
- The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by providing local coverage from the Thompson-Nicola Regional District related to local emergency situations such as this year's wildfires and flooding.



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The TNRD supports The Weather Network's application to remain on the basic television service and appreciates their support in communicating important emergency and weather information to our residents.

Sincerely yours,

John Ranta, Chair  
Thompson-Nicola Regional District

cc. [regulatory@pelmorex.com](mailto:regulatory@pelmorex.com)

