



50 YEARS OF SERVICE

Mr. Scott Hutton
Secretary General (Acting)
Canadian Radio-television and Telecommunications Commission
Ottawa Ontario K1A 0N2

October 26, 2017

Re: Broadcasting Notice of Consultation CRTC 2017-365; Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia

Dear Sir,

My name is Michael Danks; I'm the Team Leader with North Shore Rescue based out of Vancouver, Canada. I'm writing you today in support of The Weather Networks application to remain on the basic television service for the next seven years.

There are many reasons why The Weather Network's presence on the basic television service is essential for our organization.

- We rely on TWN to educate the public on how to enjoy the outdoors safely. Reviewing with them the importance of trip planning, having proper clothing, equipment and ensuring they leave a detailed trip plan with a reliable friend that can call for help if required.
- There are no other local broadcasters in our area to provide local weather information if The Weather Network was not readily available.
- No local TV or radio news delivers weather information around the clock, making it available whenever Canadians need it. That is why it's important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.
- We turn to The Weather Network for the latest information on active weather situations so we can stay safe.
- The Weather Network has responsibilities to provide critical information to Canadians that other television channels do not. It's coverage of issues related to climate change, in particular, will only become increasingly important.
- The Weather Network makes an invaluable contribution to the safety of Canadians by operating the backbone infrastructure of the national emergency alerting system.
- The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like ours. Public Education about wilderness safety is a key message that needs to broadcast. The number of people venturing into the backcountry is rapidly increasing and this service is essential to ensure our message is spread far and wide.

In closing, on behalf of North Shore Rescue, please accept this letter as support for the renewal of The Weather Networks application.

Regards,

Michael Danks,
Team Leader, North Shore Rescue

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