



October 19, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC # 2017-365
Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the license of The Weather
Network/MétéoMédia**

Founded in 1935 to provide Canada's farmers with a single voice in Ottawa, the Canadian Federation of Agriculture (CFA) is the country's largest general farm organization. Its members include provincial general farm organizations, national and inter-provincial commodity organizations. Through its members, CFA represents over 200,000 Canadian farmers and farm families

We support The Weather Network's application to remain on the basic television service for the next seven years.

There are many reasons why The Weather Network's presence on the basic television service is essential for the CFA and our members. As you will appreciate, most of Canadian farmers' livelihood is positively or negatively impacted by local weather conditions and ready access to daily weather forecasts is essential for proper crop seeding, growing and harvesting. In addition, weather information allows farmers and ranchers to protect their livestock and flocks

As such, farmers rely on The Weather Network every day to help them plan. No local TV or radio news delivers weather information around the clock. That is why it important for The Weather Network to be available to all farmers that subscribe to a television service without having to pay an extra fee.

The Weather Network also provides critical information to farmers that other television channels do not. It's coverage of issues related to climate change, in particular, will only become increasingly important to agriculture.

In closing, the CFA, on behalf of Canadian farmers from coast to coast, supports Application # 2017-0586-5 by Pelmorex Weather Networks Inc to renew the license of The Weather Network/ MétéoMédia

Sincerely

Errol Halkai
Executive Director

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