

October 31, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC 2017-365 Application #2017-0586-5 by Pelmorex
Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia**

Parkinson Canada is a nationwide not-for-profit organization whose vision is of a better life today for Canadians living with Parkinson's; a world without Parkinson's tomorrow. We pursue this vision through research, support and advocacy efforts and with the support of organizations like The Weather Network.

We support The Weather Network's application to remain on the basic television service for the next seven years.

There are many reasons why The Weather Network's presence on the basic television service is important to our organization and our constituents.

- As we host many events throughout the year, we rely on The Weather Network to help us and our participants plan their experience from: how to dress ourselves and our family for the weather conditions; whether or not to wear sunscreen or take an umbrella; and how to safely plan our travels based on road conditions.
- No local TV or radio news delivers weather information around the clock, making it available whenever Canadians need it. That is why it important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.
- People living with Parkinson's are encouraged to exercise actively, and to engage in out-of-home social connections with their peers and the larger community. Dealing with mobility issues can present barriers to this, however. They turn to The Weather Network for the latest information on active weather situations so that they can stay safe.
- The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like ours. They've provided support for our events, promotions and overall awareness efforts of our organization through covering our events through a relevant, seasonal weather lens and helping to spread the message of the need for and impact of our work.

Thank you for reviewing my submission, and for considering The Weather Network's application.

Regards,



Jon Collins
Associate Director, Events and Partnerships

CC. regulatory@pelmorex.com