



October 27, 2017

Mr. Scott Hutton  
Secretary General (Acting)  
Canadian Radio-television and Telecommunications Commission  
Ottawa, ON K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC 2017-365; Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia**

Dear Mr. Hutton,

The Canadian Electricity Association (CEA) supports The Weather Network's application to remain on the basic television service for the next seven years. As you may know, CEA is the national voice and forum for the electricity business in Canada. Our members comprise of the leading electric utilities in generation, transmission and distribution across the country, both big and small.

Our members employ thousands of employees across Canada, some of which are required to work outdoors daily, unless extreme weather ensues. For the latest information on active weather situations, our members rely on The Weather Network to make immediate decisions regarding employee safety. These decisions range from stopping our Linemen from working during a potential lightning storm or sending out an employee to inspect a substation.

The Weather Network continues to make invaluable contributions to the safety of all Canadians by operating the backbone infrastructure of the national emergency alerting system. This system enables federal, provincial and territorial emergency management officials to alert Canadians quickly, safely and securely. As long as The Weather Network is distributed as part of the basic television service, Pelmorex (the parent company) can continue this service to Canadians at no cost to governments or broadcasters.

The Weather Network and MétéoMédia also provide two national and five regional feeds, and deliver customized local weather forecasts, alerts and road information to more than 1,000 communities across Canada. This kind of localized reporting is essential to CEA and its members by helping them and all Canadians plan their day, whether they live in major cities or remote areas.

The Weather Network is more of a public service than it is a normal TV channel, and one CEA and our members would like to continue to see provided on basic television.

Regards,

Francis Bradley  
Chief Operating Officer