



October 31, 2017

Canadian Radio-Television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

Re: Broadcasting Notice of Consultation CRTC. Application #2017-0596-5 by Pelmorex Weather Networks Inc. to renew the license of The Weather Network/MétéoMédia

To Whom it May Concern:

The Toronto 2017 North American Indigenous Games (Toronto 2017 NAIG), managed and operated by the Toronto 2017 NAIG Host Society, represented the largest sport gathering of Indigenous youth from across the continent. This past summer, approximately 5,000 youth, aged 13-19, competed in 14 sports and showcased the diversity of Indigenous cultures. The Weather Network / MétéoMédia was a media partner of the Games, providing extensive expertise and a desire to continue to work with Indigenous communities well past the term of our agreement.

We support The Weather Network's application to remain on the basic television service for the next seven years. The Weather Network's presence on the basic television service is essential for helping promote Reconciliation, connecting Indigenous communities served by both Toronto 2017 NAIG and its main benefactor, the Aboriginal Sport and Wellness Council of Ontario.

The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like Toronto 2017 NAIG, such as assisting in community development, and bringing public awareness to issues important to our constituents such as climate change. In addition to its world-class reporting and forecasting, no local TV or radio news delivers weather information round the clock, making it available whenever Canadians need it. That is why it is important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.

Thank you for considering this important application from The Weather Network. Should you need further information regarding our support of this license, please do not hesitate to contact my office at 647-965-3499.

Respectfully,

Michael T. Cvitkovic, ABC
General Manager
Toronto 2017 North American Indigenous Games Host Society

CC. Paul Temple, Senior VP Regulatory and Strategic Affairs regulatory@pelmorex.com