

October 31, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC #2017-365;
Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather
Network/MétéoMédia**

Catastrophe Indices and Quantification Inc. delivers detailed analytical and meteorological information on natural and man-made catastrophes. CatIQ combines comprehensive insured loss indices and other related information to better serve the needs of the insurance/reinsurance industries, public sector and other stakeholders.

We support The Weather Network's application to remain on the basic television service for the next seven years. There are many reasons why The Weather Network's presence on the basic television service is essential for CatIQ and our subscribers.

The Weather Network has taken on responsibilities to provide critical information to Canadians that other television channels do not. Important information on climate change, emergency preparedness, and the weather are all provided, which is necessary since the Canadian education system does a poor job of teaching these topics. I would suggest that knowledge of climate change, mitigating and preparing for disasters are general knowledge that every Canadian must have.

The Weather Network assists our organization in spreading the word on Canadian catastrophes and bringing awareness to the general population. They go above and beyond to serve the public and keep them safe, especially with their alerting system.

If The Weather Network were to lose basic carriage in large markets and increase prices, this would make it less available for many people and, in turn, create more risks by not having the ability to easily inform the public of extreme events.

It is imperative that The Weather Network remains on basic television service to inform Canadians on active and dangerous weather situations, in addition to helping us report on the impacts of the events for our stakeholders.

Sincerely,

Laura Twidle

Director of Catastrophic Loss Analysis

CatIQ