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October 19, 2017

Canadian Radio-television and  
Telecommunications Commission  
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC [2017-365] Application #2017-0596-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather Network/MétéoMédia**

Dear CRTC,

**Mothers Against Drunk Driving (MADD Canada)** is a Registered Canadian Charitable Organization (Reg. No. 13907 2060 RR0001) which is volunteer-driven. Our mission is to stop impaired driving and to support victims of this violent crime. Road safety is very important to us. We support The Weather Network's application to remain on the basic television service for the next seven years.

There are many reasons why The Weather Network's presence on the basic television service is essential for our organization and our members from across the country. We rely on The Weather Network to help us with our extensive travel plans, choose the appropriate method of travel depending on the weather conditions, and be properly prepared for awareness events across the country, especially those held outdoors.

No local TV or radio news delivers weather information around the clock, making it available whenever our members need it. That is why it is important for The Weather Network to be available to all Canadians that subscribe to a television service without having to pay an extra fee.

The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like ours. As a charity, we rely on stations to play our public awareness PSAs and inform the public of events of interest to them. The Weather Network has been very supportive in this area.

We hope the CRTC will support the renewal of The Weather Network's licence.

Yours truly,

*Wanda Kristensen*

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