

Rural Municipality of West Interlake

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November 1, 2017

Canadian Radio-television and Telecommunications Commission
Ottawa, Ontario
Canada, K1A 0N2

RE: Application number – 2017-0586-5
Consultation number – 2017-365

Please accept this letter of support for the CRTC to consider renewing the broadcasting licence of The Weather Network to determine their services will remain on the basic television service available to all subscribers.

The Weather Network plays an important role in providing safety, weather and environmental information programming that helps the residents of West Interlake plan and stay safe.

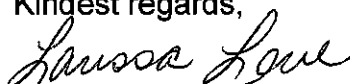
The Weather Network provides a custom local forecast to TV subscribers in their communities. This broad distribution on the basic service allows the Weather Network to cross-subsidize the same level of service in all communities from the revenue generated in major markets. This funding allows for the Weather Network to maintain Canada's national emergency alerting system to **ALL** communities; rural and small.

The Weather Network helps you plan your day, let you know what to wear and how to dress your family, whether to apply sunscreen, or whether to leave early because of poor road conditions. You need it to plan your work schedule because you are often on the road, operate a farm, or have many employees travelling to the office and turn to The Weather Network during active weather situations so you can plan and stay safe.

The basic television service remains the most available, affordable and accessible way for many people to access essential news, information and entertainment services, especially for those who do not access to internet.

We hope you please consider allowing The Weather Network services to remain on the basic television service.

Kindest regards,



Larissa Love
CAO for the RM of West Interlake