

**87 North Hill Street  
Thunder Bay, ON  
P7A 5V6**

November 3, 2017

Mr. Scott Hutton  
Secretary General (Acting)  
Canadian Radio-television and  
Telecommunications Commission  
Ottawa, ON K1A 0N2

**RE: Broadcasting Notice of Consultation CRTC 2017-365;  
Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the  
licence of The Weather Network/MeteoMedia**

We support the Weather Network's application to remain on the basic television service for the next seven years and their continued operation of the NAAD System under the auspices of their broadcasting licence.

As television and radio broadcasters, we have been very involved with Pelmorex, the CLF and industry groups on matters related to public alerting. We have found Pelmorex to always be responsive to broadcaster needs as they relate to the NAAD System. Their initiative and leadership to provide centralized text-to-speech facilities and to fast track those plans have been critical.

The NAAD System as part of Pelmorex's licenced operations, ensures continued Commission oversight on alerting matters as they pertain to public alerting and the Canadian broadcasting system.

Yours truly

**DOUGALL MEDIA**

D.B. Caron  
Vice President / General Manager  
TEL: 807 346-2573  
FAX: 807 344-1018  
Email: [dcaron@dougallmedia.com](mailto:dcaron@dougallmedia.com)