

Friday, November 3, 2017

**HONORARY PATRON /  
PATRON HONORAIRE**

His Excellency the Right Honourable  
David Johnston / Son Excellence  
le très honorable David Johnston  
C.C., C.M.M., C.O.M., C.D.  
Governor General of Canada /  
Gouverneur général du Canada

**PATRONS / PATRONS**

The Honourable / L'honorable  
David C. Onley,  
O. Ont / O. Ont.

Bret "The Hitman" Hart

**HONORARY CHAIR /  
PRÉSIDENT HONORAIRE**

The Honourable / L'honorable  
David Peterson,  
P.C., Q.C., / C.P., C.R.

**HONORARY CAMPAIGN CHAIR /  
PRESIDENT HONORAIRE  
DE LA CAMPAGNE**

William Shatner

**CHAIR / PRÉSIDENT DU CONSEIL  
D'ADMINISTRATION**

Jenelle Ross

**PRESIDENT & CEO /  
DIRECTRICE GÉNÉRALE ET PDG**

Andria Spindel,  
M.S.W., LL.D. (honoris causa)



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no. d'enreg. d'œuvre de bienf.  
10788 3928 RR0001

Canadian Radio-television and  
Telecommunications Commission  
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC 2017-365 Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the license of The Weather Network/MétéoMédia**

March of Dimes Canada is a community-based rehabilitation and advocacy charity for people with physical disabilities. Our goal is to enhance the independence and community participation of people with physical disabilities through a wide range of programs and services across the country. These include our Conductive Education, L.I.F.E. program, Independent Living, assistive devices and alternative communication services.

As a charity dedicated to providing solutions which further equal opportunity, self-sufficiency, community participation and quality of life to consumers, we support The Weather Network's application to remain on the basic television service for the next seven years. The service that The Weather Network provides is essential for our organization and consumers to help to provide these opportunities for self-sufficiency and participation.

More than simply a channel on TV, The Weather Network is more akin to a service provided in the public interest. For example, The Weather Network exemplifies this by exceeding basic requirements in order assist organizations such as our own. We have partnered with The Weather Network to provide education on emergency preparedness and to make this information accessible to all. This sort of preparation is key for the communities we serve as having a plan in place for an emergency can facilitate the fastest and most efficient way to find help or safety.

In addition to helping us disseminate key strategies for emergency preparedness, The Weather Network also provides the latest information on unfolding



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emergencies or extreme weather to let folks know at the earliest possible time when these emergency preparedness tips need to be put into action. Furthermore, it is absolutely crucial to our consumers that The Weather Network available to all Canadians that subscribe to a television service without having to pay an extra fee. If an extra fee was required, some of our consumers who often come from a lower economic standing, may no longer have access to this crucial service.

In conclusion, we want our consumers, staff and communities to have access to The Weather Network; an essential service that provides crucial information, and is key to the national emergency alerting system. This is of special importance to the communities we serve who may need more time and resources to evacuate than others.

Sincerely

A handwritten signature in cursive script that reads "Mary Lynne Stewart". The signature is written in black ink and is positioned above the typed name.

Mary Lynne Stewart  
National Director of Fund Development & Communications  
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