

TOWN OF VIRDEN

OFFICE OF THE MAYOR



VIRDEN, MANITOBA, CANADA

November 6, 2017

Canadian Radio-Television and
Telecommunications Commission
Ottawa, Ontario K1A 0N2

To Whom It May Concern:

**RE: Broadcasting Notice of Consultation CRTC 2017-365
Application #2017-0586-5
The Weather Network**

Please be advised that the Council of the Town of Virden, at its regular meeting of October 17, 2017, resolved to send this Letter of Support for The Weather Network with respect to the above application to the CRTC. The Council for the Town of Virden supports The Weather Network's efforts to continue to be part of the basic television service for the next seven years (not part of a Premium package), so all Canadians have affordable access to weather information and alerts.

The Council of the Town of Virden feels The Weather Network's presence should remain on a basic television service for the following reasons:

- We rely on The Weather Network every day to help us plan our day, from what to wear and how to best dress our family for the weather conditions;
- Planning our safe travel to our destinations;
- We depend on The Weather Network to keep us informed of active weather situations and Alerts to keep our community safe;
- We depend on them as our source for weather updates around the clock, which is why it is important to subscribe to a television service without having to pay an extra fee.
- The Weather Network has responsibilities to provide critical information to Canadians that other television channels do not. It's coverage of issues related to climate change, in particular, will only become increasingly important;
- The Weather Network is more of a public service than it is a normal TV channel. One of the many ways it earns this mandate is by going above and beyond what other broadcasters do to assist organizations like ours keep our community and its people informed.

Canadian's count on the resource of The Weather Network for their everyday planning and in many cases require it at a very basic cost. Having this as a basic television service means that they can get this information in the most affordable way possible.

If you require any further information, please do not hesitate to contact the writer.

Yours truly,

TOWN OF VIRDEN



Jeff McConnell
Mayor

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