



October 23, 2017

Canadian Radio-television and
Telecommunications Commission
Ottawa Ontario K1A 0N2

**Re: Broadcasting Notice of Consultation CRTC #2017-365;
Application #2017-0586-5 by Pelmorex Weather Networks Inc. to renew the licence of The Weather
Network/MétéoMédia**

Conservation Ontario is a nonprofit association that represents the network of 36 Conservation Authorities across the province of Ontario. Conservation Authorities are community-based watershed management agencies dedicated to conserving, restoring and managing Ontario's natural resources on a watershed basis.

Conservation Ontario supports The Weather Network's application to remain on the basic television service for the next seven years.

Please accept this letter in support of The Weather Network's continued presence on the basic television service.

Being active in outdoor fieldwork, conservation authorities rely on The Weather Network to help staff and volunteers prepare for their day based on expected weather, UV index and road conditions.

As community based watershed management agencies, an important facet of a conservation authority's role in the community is to protect people and property from flooding and erosion. When flooding is possible or imminent, Conservation Authorities issue flood messages to municipal emergency management officials and the media. The Weather Network serves as an important resource for providing timely local weather forecasts and a means by which Weather Alerts can be communicated directly to the general public.

By permitting this type of service to remain on the basic television service, we can assure that these messages are being delivered to the widest possible audience.

Sincerely,

Kim Gavine, General Manager